



STI Office Supply Buyers

Updated Quarterly

This is a list of direct marketing buyers who have purchased office supply products such as carton sealing tape, shipping and packaging material, typewriter ribbons, cartridges and refills, and other related office products. These business buyers have either responded to an initial telemarketing call or have reordered selected products by means of the phone. The file contains buyers from companies with approximately twenty or more employees. The buyers are SIC coded and include mostly manufacturing, wholesale and business services.

12 Months: 24,150 . . . \$90/M
Small Business
Buyers: 7,175 . . . \$500 flat

Selections:

Telephones	\$25/M
Title Addressing	\$ 5/M
States/SCF/Zip	\$ 5/M
Key Coding	\$ 5/M

Output:

4/up Cheshire Labels	N/C
P/S Labels	\$12
3.5 Floppy Disk	\$25
E-Mail	\$25
CD Rom	\$35

Arrangement:

Zip Code Sequence

Requirements:

Sample Approval
One-time Use Agreement
5,000 Minimum Order
Net 30 days after mail date

Recommendation:

Would make an excellent offer for such products as office equipment, front and back office supplies, insurance offers, credit card offers.

List Manager:

Matt Brown and Associates
2769 Orchard Run Rd.
Dayton, OH 45449

Key Contact:

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