

MBA Business Response Databases: Plastic Manufacturing

Updated Quarterly

This is a unique file of known mail order responders within the Plastics Manufacturing industry. These decision-makers have responded to other related Plastic Manufacturing offers. The multi's are recognized as multi hits between the files. These would make those addresses prime targets for prospecting.

Total List Quantity: 146,000 \$90/M

Multi's: 81,000 \$110/M

Selections:

Multi Responders	\$20/M
SIC Code	\$ 7/M
States/SCF/Zip	\$ 5/M
Key Coding	\$ 5/M
Title Addressing	N/C

Output:

4/up Cheshire Labels	N/C
P/S Labels	\$12
3.5 Floppy Disk	\$25
E-Mail	\$25
CD Rom	\$35

Arrangement:

Zip Code Sequence

Requirements:

Sample Approval
 One-time Use Agreement
 5,000 Minimum Order
 Net 30 days after mail date

Recommendation:

This list would make an excellent offer for such products as office supplies and equipment, newsletters, books, magazines, planning systems, insurance, credit card, and banking offers, industrial supplies, work clothing, janitorial equipment and supplies and maintenance.

List Manager:

Matt Brown and Associates
 2769 Orchard Run Rd.
 Dayton, OH 45449

Key Contact:

Bernice Willis
 Bernice.W@att.net
 Phone: (937) 434-3949, ext. 207
 Fax: (937) 434-6272