

## MBA Business Response Databases: Metal Manufacturing

### *Updated Quarterly*

This is a unique file of known mail order responders within the Metal Manufacturing industry. These decision-makers have responded to other related Metal Manufacturing offers. The multi's are recognized as multi hits between the files. These would make those addresses prime targets for prospecting.

**Total List Quantity: 132,000 . . . \$90/M**

**Multi's: 49,000 . . . \$110/M**

#### ***Selections:***

Multi Responders	\$20/M
SIC Code	\$ 7/M
States/SCF/Zip	\$ 5/M
Key Coding	\$ 5/M
Title Addressing	N/C

#### ***Output:***

4/up Cheshire Labels	N/C
P/S Labels	\$12
3.5 Floppy Disk	\$25
E-Mail	\$25
CD Rom	\$35

#### ***Arrangement:***

Zip Code Sequence

#### ***Requirements:***

Sample Approval  
 One-time Use Agreement  
 5,000 Minimum Order  
 Net 30 days after mail date

#### **Recommendation:**

This list would make an excellent offer for such products as office supplies and equipment, newsletters, books, magazines, planning systems, insurance, credit card, and banking offers, industrial supplies, work clothing, janitorial equipment and supplies and maintenance.

#### ***List Manager:***

Matt Brown and Associates  
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#### ***Key Contact:***

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