



Concept Communications Catalog Buyers

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This file contains companies who are purchasing such products as gas/diesel mitts, dispos-a funnels, gas shields, towelettes, waste containers, signs, floor mats, pennants and banners, drinking cups, merchandise that prepares and presents food and beverages, display racks, and products related to the servicing of motor vehicles. The catalog buyers are primarily service stations, convenience stores, and truck stops. They also include some farm stores, company fleet operations, lube and oil stations, and municipal garages.

Total Available: 36,565 \$ 80/M

Selections:

Telephones	\$25/M
Title Addressing	\$ 5/M
States/SCF/Zip	\$ 5/M
Key Coding	\$ 5/M

Output:

4/up Cheshire Labels	N/C
P/S Labels	\$12/M
3.5 Floppy Disk	\$25
E-Mail	\$40
CD Rom	\$35

Arrangement:

Zip Code Sequence

Requirements:

Sample Approval
One-time Use Agreement
5,000 Minimum Order
Net 30 days after mail date

Recommendation:

Would make an excellent offer for such products as front and back office supplies, insurance offers, credit card offers, work clothing, newsletters, books, and magazines.